



**Glenn Miller • Elvis  
Bing Crosby • Frank Sinatra  
104.7 FM**

P.O. Box 1025 • Greeley, CO 80632 • 970-378-1047

- \*Reaching/paying **only** for potential customers in the Greeley area.
- \*This age group is LOYAL to those helping to keep their music on the air.
- \*Ask your older friends if they listen. Go ahead, ask!
- \*Comparatively CHEAP! Less than \$2 dollars a holler!
- \*Ask about other sponsorship opportunities. Pirate Golf tourney, Pirate Concerts

Arbitron radio ratings include markets our signal does not reach. The most recent ratings surveys conducted in March, 09, Greeley/Eaton/Evans area ONLY (where are your customers located? Why pay to reach others?) ---

**2008**

**OVER 50**

<b>104.7 PIRATE , GREELEY</b>	<b>21 %</b>
K99, WINDSOR	8 %
KFKA, GREELEY	8 %
KOA, DENVER	7 %
KUNC, GREELEY	4 %
KOSI, DENVER	4 %

**2009**

<b>Pirate 104.7</b>	<b>31%</b>
KOSI 101.1	12%
Tri 102/ K99	11%
KOA	10.5%
KFKA/ KYGO	9.5%
K Love	7.5%

**ALL AGES COMBINED**

<b>104.7 PIRATE , GREELEY *</b>	<b>25 %</b>
K99, WINDSOR	16 %
KFKA, GREELEY	11 %
KOA, DENVER	9 %
K-Love,DENVER	8 %
KUNC, GREELEY	6 %

<b>Pirate 104.7</b>	<b>24%</b>
K99	16%
Tri 102	15%
KOSI 101.1	11%
K Love	10%
KOA/ KFKA	9%